Report

Employers Feedback on Curriculum 2019-2020

1. Introduction:

The following report summarizes the feedback received from employers regarding the college's performance during the 2019-2020 academic year. The feedback covers various aspects, including the overall placement process, student punctuality, etiquettes, employers' overall experience, coordination with the Placement Cell, and the professionalism of student resumes.

2. Summary of Feedback:

Employers provided valuable insights into different areas, reflecting a mix of positive feedback and areas for improvement. The overall placement process received praise, but employers emphasized the need for better alignment with industry requirements. Student punctuality and etiquettes were acknowledged, with room for enhancement. Employers' overall experience was predominantly positive, but there were notable suggestions for continuous improvement. Coordination with the Placement Cell received high praise, exceeding expectations. Lastly, the professionalism of student resumes was recognized positively, albeit with identified areas for improvement.

3. Numerical Data:

Overall Placement Process:

Above Average: 60.00%

Excellent: 40.00%

Action Taken: Curriculum updates aligned with NEP 2020 to meet industry needs.

Student's Punctuality:

Above Average: 50.00%

Excellent: 50.00%

Action Taken: Punctuality-focused initiatives introduced to enhance time management.

Student's Étiquettes:

Above Average: 50.00%

Excellent: 50.00%

Action Taken: Ethical and professional behavior modules added to the curriculum.

Employers' Overall Experience:

Met Expectations: 90.00%

Exceeded Expectations: 10.00%

Action Taken: Active feedback-seeking to ensure continuous improvement.

Coordination with POC:

Exceeds Expectations: 90.00% Meets Expectations: 10.00%

Action Taken: Close collaboration with employers, addressing specific requirements.

Professionalism of Student's Resumes:

Above Average: 80.00%

Excellent: 20.00%

Action Taken: Introduction of a curriculum module on resume building.

4. Conclusion:

In conclusion, the feedback from employers highlights commendable aspects of the college's performance while identifying areas for enhancement. The proactive measures taken, such as curriculum updates, introduction of modules, and continuous feedback-seeking, demonstrate the institution's commitment to providing a high-quality education that aligns with industry expectations. Moving forward, addressing the identified areas for improvement will further strengthen the college's reputation and better prepare students for the professional world.

Action Taken Report

Concern Area	Feedback from Employers	Action Taken
Overall Placement Process	Above Average: 60.00% Excellent: 40.00%	Employers found the overall placement process to be above average, indicating room for improvement in aligning the curriculum with industry requirements. With the NEP 2020 being implemented, necessary updates were made in the curriculum design and syllabi based on industry needs.

Student's Punctuality	Above Average: 50.00% Excellent: 50.00%	Employers highlighted the need for better student punctuality. Punctuality-focused initiatives were introduced in the curriculum to enhance students' time management skills.
Student's Étiquettes	Above Average: 50.00% Excellent: 50.00%	Employers provided feedback on the need for improved student etiquettes. Ethical and professional behavior modules were incorporated into the curriculum to enhance students' etiquettes.
Employers' Overall Experience	Met Expectations: 90.00% Exceeded Expectations: 10.00%	The majority of employers (90%) expressed that their overall experience met expectations, demonstrating the college's commitment to continuous improvement. The college actively sought feedback to ensure the placement process aligns with or exceeds employer expectations.
Coordination with POC from Placement Cell	Exceeds Expectations: 90.00% Meets Expectations: 10.00%	Employers overwhelmingly praised the coordination with the POC from the Placement Cell, with 90% stating that it exceeded expectations. The Placement Cell worked closely with employers, ensuring seamless coordination and addressing specific company requirements.

Professionalism of Student's Resumes	Above Average: 80.00% Excellent: 20.00%	Employers acknowledged that there was room for improvement in the professionalism of student resumes. A curriculum module on resume building was introduced to enhance students' skills in creating professional and impactful resumes.
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